

PROJECT PANGAEA
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PROJECT PANGAEA APPS

RPI PROJECT

1. Creating the Tools to help millions explore the IAT.
2. The IAT's 19+ Nations offer a multitude of opportunities for hiking, cultural tourism, solitude, tasting local beer, wine and cider, dining, art, music and more. The sheer variety of options, not to mention languages, cultures and currencies risk overwhelming even the most dedicated explorer. More than 9 million people currently explore the many independent routes that are a part of the Proposed 20,000 mile International Appalachian Trail. Each of these individuals deserves the fullest experience that the IAT has to offer.
3. Explorers come in all shapes and sizes. Cultural Tourists, for example, skew older and often prefer paper maps and guidebooks. Younger travelers want mobile applications to provide information on the fly. Hikers and Bikers demand up-to-date information on Trail Conditions, and everyone wants to know the best place to eat or enjoy a unique drink! PROJECT PANGAEA is as diverse as our audience. We will meet explorers where they are, on their native platforms.
4. Apps aren't just for the younger set. Explorers of all ages are using mobile applications to connect with each other and find information on the go. Our suite of mobile applications will empower explorers to connect with each other, share images and stories, identify local flora and fauna, access maps and local business information, and serve national and local sponsor information to an engaged, active audience.
5. The International Appalachian Trail isn't just a hiking trail, and PROJECT PANGAEA isn't just about hiking and outdoor recreation. Sure, hiking is fun and popular, but our vision for PROJECT PANGAEA will engage much larger, more diverse audiences. Because the IAT is managed by regional organizations in more than 19 Nations, the experience of the Trail itself is incredibly diverse! Backpackers will challenge themselves in the Great Smoky Mountains National Park, readers will admire the mountain that inspired Melville's *Moby Dick* (MT. Greylock), drink in a pub frequented by Joyce, or visit the souks that Burroughs and Bowles explored. Cultural travelers and tourists could trace the route of the IAT in southern Europe by train or car, enjoying the sun, culture and cuisine of Spain and Portugal. We'll reach explorers of all interests and abilities through our films, coffee table book and mobile applications.

6. Existing related Hiking Apps include:
 - a) AUDUBON'S BIRDS, etc: www.natureshare.com
 - b) APPALACHIAN TRAIL: www.guthookhikes.com/apps
 - c) BRITISH ORDNANCE SURVEY CUSTOM TRAIL MAPS: www.getamap.ordnancesurveyleisure.co.uk
 - d) APPALACHIAN TRAIL PROFILE eMAPS: www.atctrailstore.org

7. PROJECT PANGAEA Opportunities:
 - a) IAT Specific Map Apps
 - b) IAT Specific Nature Apps
 - c) IAT Specific Culture, Food, Lodging, etc. Apps
 - d) Games to Explore IAT using Real Landmarks (Myst, Ski Safari, Kingdom Rush:Frontiers, etc)
 - e) PROJECT PANGAEA Story App (Continents in motion)

Some of the Apps might be Free with Imbedded Sponsor Opportunities. Others, might be For Sale at the App Stores from 99 cents to \$9.99+. International Markets. For Apple and Android Mobile Devices and Computers.

Good Luck and Thank You for your interest.

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