#### Perception and the Brain

Introduction to Cognitive Science

# Vision: The Eye



Pupil works as a pinhole, so that light coming from a certain direction will hit retina at a specific spot (camera works the same way) Without pupil, there would just be a light-sensitive patch; we couldn't tell what direction light came from

Rods: -more light-sensitive -not sensitive to color -in periphery

Cones: -less light-sensitive -pick up 'green', 'blue', and 'red' -in center of vision



# Vision: The Retina



Transduction: the conversion of light (or other sensory input) into neural activity

This is done by the photoreceptor cells: the rods and cones.

The rods and the 3 different kinds of cones use different photosensitive pigments

Note the 'stupid' design: cells and optic nerve are between the light and the retina. Blind spot is where the optic nerve breaks through the retina.

#### Vision: Visual Processing in the Retina



# Vision: From Optic Nerve to (Brain Stem?) to Thalamus to Occipital Lobes



#### Focus on black dot in the middle



# **Sensory Adaptation**

- As cognitive agents, we are most interested in changes in our environment.
- Our brain processes things in such a way that things that remain constant become less and less noticed.
- One way to do this: Subtract current (or predicted) stimulus from current stimulus, and pass on the difference to rest of brain.

# Case Study: Binocular Rivalry

- Binocular rivalry happens when a subject is presented with two different images: one in each eye (yes, it requires an elaborate set-up)
- Instead of seeing a juxtaposition of the two images, the subject perceives first one image, then the other, then the first one again, etc.
- The alternation could be explained by the predictive-subtractive model of sensory adaptation: when subtracting the current visual experience (image1) from the input (image1 + image2), you are left with image2.

#### Vision: Visual Cortex



#### **Ebbinghaus Illusion**



#### We see right orange circle as bigger than the left orange circle

# Ebbinghaus Illusion (Cont'd)



However, when asked to imagine picking up the circle in the middle, people hold their fingers apart at just the right distance in both cases.

### Two Distinct Visual Information Processing Streams



Green: Dorsal Stream. 'Where' Processes spatial information: where things are located Note connection to Parietal lobe that deals with spatial information and contains sensori-motor cortex

Purple: Ventral Stream. 'What' Processes object recognition: what it is we're seeing Note connection to Temporal lobe where language is located

#### **Ebbinghaus Illusion**



Evidence that 'what' we are consciously seeing (ventral stream) is different from spatial information (dorsal stream) that is unconsciously available.

# Judging Steepness of Slope (Goodale and Milner)

- When asked to judge how steep a slope is that they are facing, may subjects overestimate.
- But, when they are asked to hold their hand (unseen!) at the angle of the slope, they get it exactly right
- Hypothesis: the judgment is a semantical 'what' judgment (ventral stream), the hand response a 'where' judgment (dorsal stream).

# Blindsight

- Blindsight is a condition that some people have when their primary visual cortex (V1) has been damaged: while they can't consciously see objects, they can still react in appropriate ways
  - e.g. when forced to guess where a (moving!)
    object is going (left, right, up down), they get it right
- Information seems to get to the dorsal stream, but not to the ventral stream